SATARA® The Essentials.

OPTI serum

Fragrance: Azure Fleur

What it is:

A triple-action serum that visibly reverses and prevents grey hair, promotes growth, and reduces thinning for thicker, fuller looking hair.

What it does:

Turn back the clock with OPTI Serum, a triple-action formula that doesn't just fight thinning—it brings your natural color back and helps your hair grow stronger and fuller. Powered by clinically proven plant-based ingredients, Agreynist® and Procapil®, it visibly reverses greys, boosts growth, and reduces thinning. Designed for daily use, this weightless serum absorbs quickly, leaving your scalp feeling refreshed and primed for growth of thicker, healthier hair.

What's in it?

Agreynist® – A plant-based detoxifying and pro-pigmenting concentrate that enables grey hair to recover its original natural color and improve its structural quality

Procapil® - A dihydrotestosterone (DHT) blocking, plant-based alternative to Minoxidil that stimulates hair growth and strengthens hair by providing oxygen and nourishment to hair follicles

Biotin – A water-soluble B vitamin that increases keratin production to support healthy hair growth

Goji Berry – A fruit extract rich in amino acids that helps strengthen hair, restore vitality, and promote healthy hair growth

Green Tea – An antioxidant that gently detoxes and soothes the scalp, stimulates blood circulation in the scalp, mends split ends, and promotes healthy hair growth

Sunflower Seed - An antioxidant-rich plant extract that protects against UV-induced free radical damage, prevents hair breakage, smooths split ends, enhances softness, and controls frizz

Horsetail Herb – A silica rich antioxidant that promotes collagen production, strengthens hair, and improves elasticity to prevent breakage

Hydrolyzed Rice Protein – A natural protein that strengthens hair, adds shine, and is clinically proven to add significant volume to hair

Pro Vitamin B5 – A humectant that deeply hydrates and strengthens hair, soothes scalp irritation, increases volume, enhances shine, and detangles

Castor Oil – A nutrient-rich antimicrobial oil that stimulates blood circulation in the scalp, hydrates and strengthens hair to protect against breakage, and adds shine

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serum



FOUNTAIN OF YOUTH: **ANTI-GREY** HAIR SERUM

BSEVEN

SATARA® OPTI serum

FOUNTAIN OF YOUTH: **ANTI-GREY HAIR SERUM**

The use o Agreynist increases melanin production up to 88%.

Greying hair is a natural sign of aging caused by a decline in melanin production as the number of melanocytes in hair follicles decreases. Hair thinning and loss often result from oxidative stress and the overproduction of dihydrotestosterone (DHT), which weakens hair follicles and shortens the hair growth cycle.

Agreynist[®] is a breakthrough, plant-based concentrate that tackles the root causes of grey hair. Clinical studies show that it boosts production of melanin by 88% helping to reverse greys and restore your hair's natural color with daily use. Agreynist[®] also protects hair cells from oxidative damage by neutralizing free radicals and activating the hair's natural detoxification process, known as autophagy. This protects melanocytes and improves hair's structure and overall quality.

Procapil[®] works by blocking DHT, a hormone known to cause hair loss. It nourishes the scalp by increasing blood circulation and oxygen supply to hair follicles, promoting stronger and healthier hair growth. Procapil® is clinically proven to reduce hair loss by 58%

Together, these powerful ingredients work to reverse grey hair, prevent future greys, strengthen hair follicles, and promote healthier, thicker hair with visible results.

